

## **WEB-BASED PLATFORM AS A TECHNOLOGY TO SUPPORT POLITICAL PARTICIPATION**

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### **Abstract**

This study developed a web-based platform to enhance political participation. We used the Design-Based Research (DBR) method, followed by four stages: analysis, design, development, and evaluation. Through this process, the web was developed to provide accessible political education and facilitate interactive discussions. The findings demonstrated that digital platforms significantly enhance political engagement because they improve access to political information, foster community discussions, and promote civic awareness. This increased participation contributes to the formation of a more informed and active society. The study provides valuable insights into inclusive, technology-driven strategies for fostering political involvement through digital platforms.

**Keywords:** Civic tech, Digital technology, Political education, Political participation, Web-based platform.

## 1. Introduction

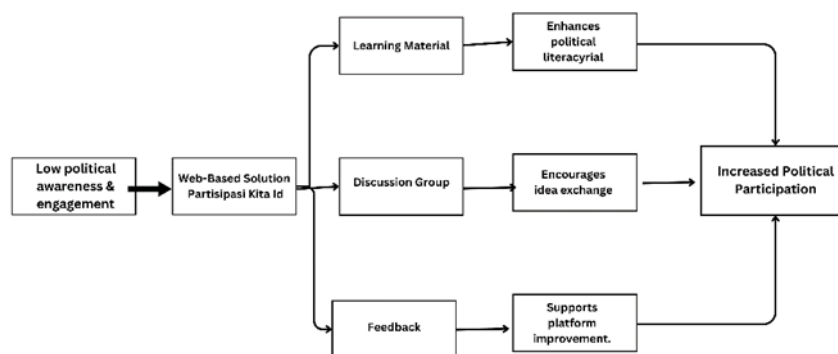
In the digital era, technology expands access to education [1-6], including political information and fosters public discussions [7-9]. Web-based platforms enhance political education and discourse, offering interactive tools for civic engagement [10, 11]. The web was developed to improve political participation by integrating educational resources with real-time discussions via WhatsApp, creating a more informed and engaged community.

Many reports regarding political information have been well-developed [12-15]. Digital platforms improve political literacy and public involvement [16-19]. Interactive features, such as discussion forums and social media integration, further enhance citizen engagement [20-22]. However, challenges like digital literacy gaps and misinformation remain [23].

This study assessed the web using Design-Based Research (DBR) through four stages: analysis, design, development, and evaluation. The novelties of this research lay in (i) integrating structured political education with real-time discussions, (ii) developing a comprehensive digital participation model, and (iii) strengthening the Civic Tech Model to enhance engagement. Findings contribute to inclusive, technology-driven strategies that support democracy and active civic participation.

## 2. Literature Review

Figure 1 illustrates the conceptual framework of web, designed to enhance political participation. The platform addresses low political awareness through three key features: Learning Material, which simplifies political concepts, Discussion Groups, fostering idea exchange, and Feedback, enabling user input for platform improvement. Together, these features promote political literacy and active engagement in decision-making. The Web-based platforms enhance political participation by providing accessible information and interactive discussions [24-26]. The Civic Tech Model underscores technology's role in informed discourse [27], yet challenges like misinformation and digital literacy gaps must be addressed [28]. Partisipasi Kita Id integrates learning, discussion, and feedback to strengthen political awareness and civic involvement.



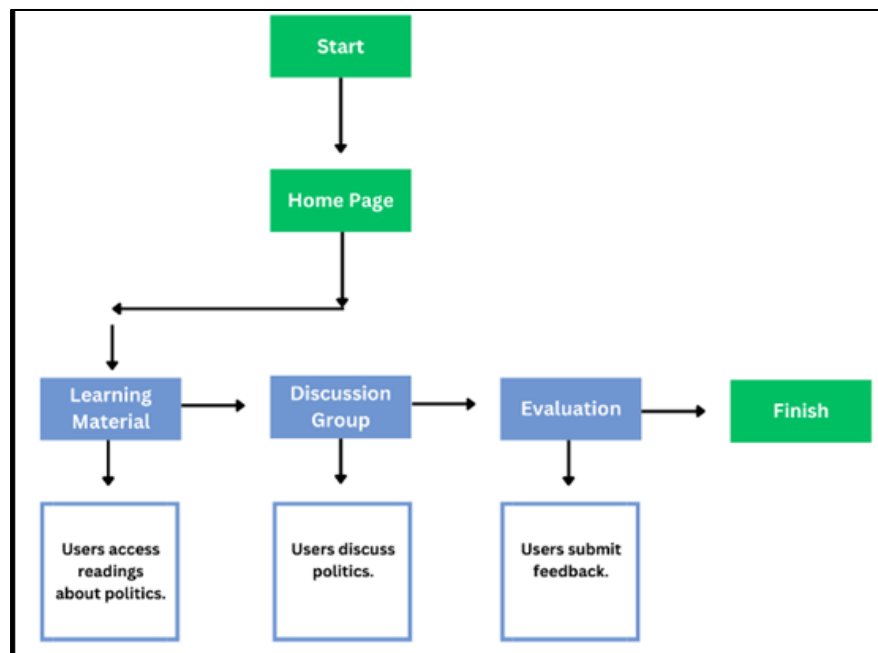
**Fig. 1. Workflow of Partisipasi Kita Id platform in enhancing political participation.**

### 3.Method

This study followed the Design-Based Research (DBR) method through analysis, design, development, and evaluation stages. The platform's validity and reliability were tested on 30 participants, while 120 users underwent a normality test for data distribution. Simple linear regression analysis assessed its effectiveness in enhancing political participation.

### 4.Results and Discussion

Figure 2 illustrates the workflow of web, integrating digital technology with civic engagement under the Civic Tech Model. The platform enhances political participation through three key features: (i) Learning Material – Provides political readings to build foundational knowledge; (ii) Discussion Group – Facilitates interactive discussions and opinion exchanges; and (iii) Evaluation – Allows user feedback for platform improvement.



**Fig. 2. Flowchart of Partisipasi Kita Id platform.**

Digital platforms enhance political discourse and deliberative engagement [29-31]. User participation improves platform quality and sustainability [32-34], fostering political awareness and active civic involvement [35, 36]. Tables 1 and 2 show analysis of the statistical data. Detailed information on how to analyse statistical data is explained elsewhere [37-39].

Table 1 summarizes the platform's features, emphasizing their role in political literacy, community interaction, and feedback-driven improvements. Well-designed platforms bridge the gap between political awareness and civic action [40].

**Table 1. Feature of Partisipasi Kita Id.**

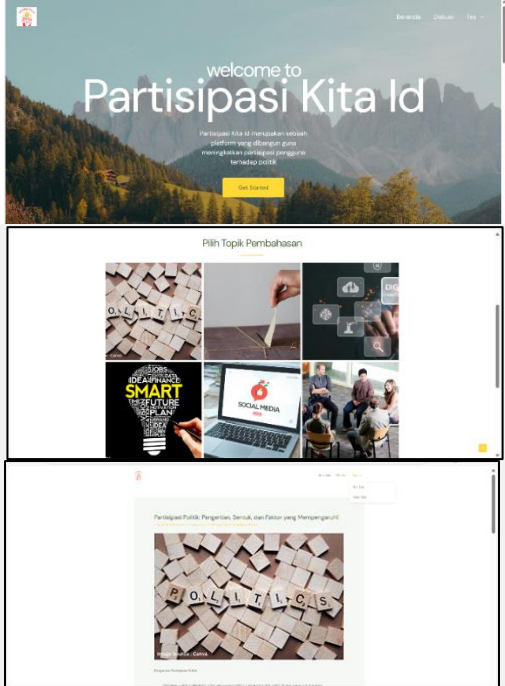

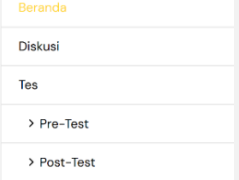
Features	Function
	<p>As the main homepage, it provides quick access to various important information, including a summary of recent activities and navigation of key features.</p> <p>As a central access point for reading materials to support the user's learning process.</p>
	<p>It is an interactive forum that allows users to discuss, share insights, ask questions, and collaborate with the community on specific learning topics.</p>
	<p>As an assessment tool used to measure users' understanding through quizzes, tests, or other evaluation tasks, allowing learning progress to be systematically monitored.</p>

Table 2 presents preliminary test results, confirming platform reliability. The validity test ( $n = 30$ ) showed values above 0.361, while composite reliability values (0.933 for  $X$ , and 0.843 for  $Y$ ) exceeded the 0.70 threshold [41, 42]. We also analysed simple regression analysis results: (i) Kolmogorov-Smirnov normality test:  $0.200 > 0.05$  (data normally distributed) [43], (ii)  $R$  –  $value$ : 0.791 (strong correlation between variables), (iii)  $R^2 = 0.625$  (62.5% of dependent variable explained by independent variable), (iv)  $F$  –

*t* test (196.633,  $p < 0.05$ ) confirms regression model validity, and (v) *T* – *value* (14.023 > 1.980) confirms significant influence of independent variable (*X*) on dependent variable (*Y*). These results demonstrate that Partisipasi Kita Id effectively enhances political participation through structured education, discussion, and feedback mechanisms.

**Table 2. SPSS test results.**

No.	Test Type	Result	Threshold	Description
1	Validity Test	Passed (>0.361)	$\geq 0.361$	Valid
2	Reliability Test (Variable X)	0.933	$\geq 0.7$	Reliable
3	Reliability Test (Variable Y)	0.843	$\geq 0.7$	Reliable

## 5. Conclusion

This study highlights the effectiveness of Partisipasi Kita Id as a web-based platform for enhancing political participation through structured education, interactive discussions, and real-time feedback. The platform demonstrated high validity and reliability, with statistical analysis confirming a strong correlation between platform use and increased political awareness. By integrating Civic Tech principles, this research contributes to technology-driven political engagement, making political education more accessible, inclusive, and participatory. These findings underscore the platform's potential in bridging digital tools with civic participation, fostering a more informed and active democratic society.

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